

“知识社会与创新2.0”
第二届中国移动政务研讨会
“Innovation 2.0 in a Knowledge-based Society”
The 2nd Mobile Government Seminar China


 **主办：移动政务实验室**

协办：北京大学电子政务研究中心
北京城市管理科技协会

Sponsor: mGov Lab China

Co-sponsor: Electrical Public Affairs Research Center, Peking University, Beijing S & T Association of Urban Management


Website: <http://www.mgov.cn/seminar/>



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会议主题及背景介绍
Backgrounds Intro. at the Opening
- Why Innovation 2.0

23 Nov. 2008, Peking University, Beijing, China



移动政务实验室

mGov Lab China

- **移动政务实验室**：中国第一个移动政务研究非赢利机构，旨在搭建研究者和行业实践者的研究和交流平台，致力于推动移动通讯、移动计算技术在政府管理、公共服务领域的应用，促进行业发展和管理创新，致力于研究和推动移动技术、信息革命引领的、知识社会条件下的组织、社会、科技和管理创新。
- **The Mobile Government Laboratory, China (mGov Lab China)** is the first mobile government research group in China. It aims to set up a platform for researchers and industrial experts and to promote mobile government practice and innovation in China. By promoting the application of mobile technology in government and public sectors, mGov Lab China aims to promote the innovation in organization, society and management enabled and pushed by the development of ICT in a knowledge-based society.

首届移动政务研讨会回顾

Review of the 1st mGov Seminar China

- 首届中国移动政务研讨会于2006年3月18日在北京大学举行。会议围绕移动政务应用、全球移动政务发展状况、围绕移动安全性、可用性等技术问题及相关政策进行了探讨，启动了移动中国项目，并就移动技术给组织、社会变革带来的影响进行了深入的探讨->



首届移动政务研讨会回顾

Review of the 1st mGov Seminar China

- ICT、社会拓扑结构与社会发展脉络

区域 Region



Boundary

网络 Network



Relation

流体 Fluid



Variation and Transformation

complexity and innovation @ www.mgov.cn

Social Topology, ICT and Government Service Delivery Model

首届移动政务研讨会回顾

Review of the 1st mGov Seminar China

Social Topology	Region	Network	Fluid
Characteristics	Boundary	Relation	Variation & transformation
Typical ICT Application	Mainframe, local network, (and Pre-ICT)	Telephone, Internet, e-mail, end user computing	Mobile phone, PDA, Other convergence technology, Mobile computing or Ubiquitous computing
Interaction	Physical and co-located	Virtual	Virtual+ Physical
Service Delivery	Bureaucratic, office based	Standard “transactions” , informational	Action oriented, coordinated, real time
Government Model	Hierarchy	Internet Based E-Government	Mobile Government

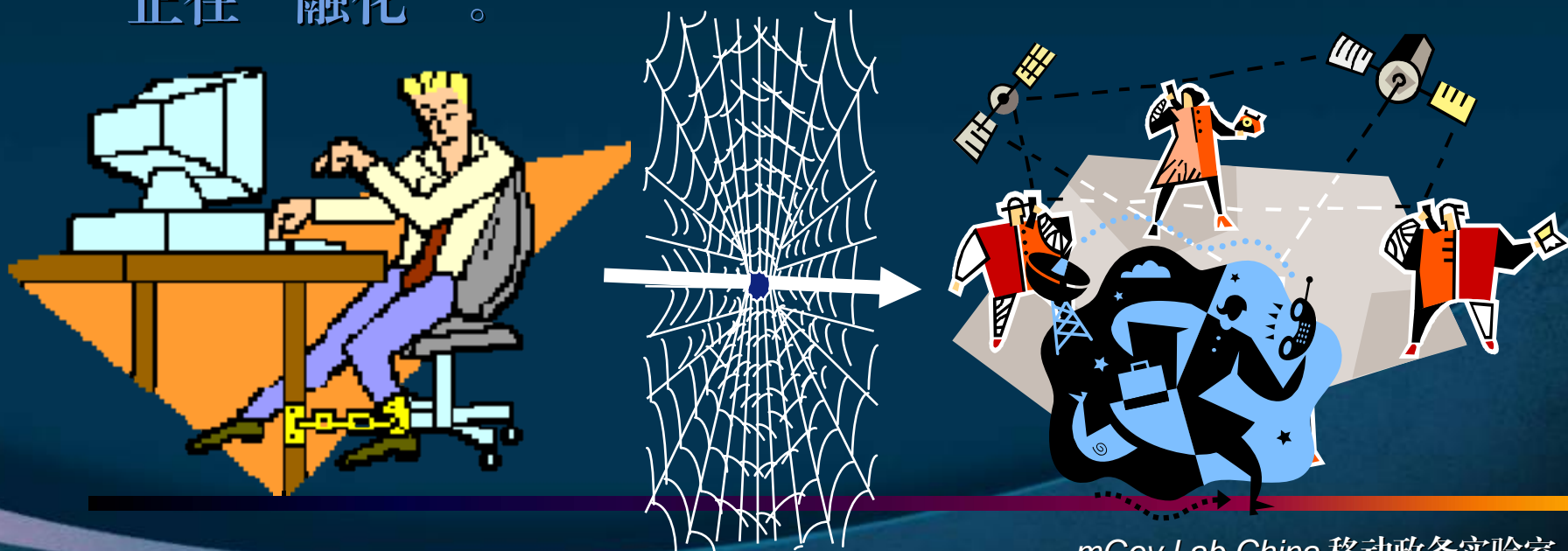
Social Topology, ICT and Government Service Delivery Model

首届移动政务研讨会回顾

Review of the 1st mGov Seminar China

- The traditional boundary of organization and activity "dissolves"

伴随着信息通讯技术的融合和发展，以移动技术为代表的普适计算正在深刻的影响着我们的社会。社会形态越来越呈现出复杂多变的流体特性，传统的社会组织及活动边界正在“融化”。





聚焦创新2.0

Focusing on Innovation 2.0

- The traditional boundary of technology innovation also “dissolves” – 传统的科技创新的边界也正在“融化” --
- 全球创新2.0实践 Global Innovation 2.0 Practice: Web 2.0, Open Source开源, Fab Lab, Living Lab, AIP etc.
- 相关研究与热点词汇 Relevant Research and Hot Words: 创新民主化, 用户创新, 草根创新, 开放创新, 共同创新… User Innovation, grassroots innovation, open innovation, co-innovation etc.



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